



**MBS TRINITY CARE**

Kindness is the Greatest

# MBS TRINITY CARE PROFILE

**2025/2026**

**"Kindness is the Greatest"**



[www.mbstrinitycare.or.tz](http://www.mbstrinitycare.or.tz)



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# EXECUTIVE SUMMARY

In a world increasingly shaped by fast-paced living, fragmented relationships, and environmental degradation, the need for a holistic and compassionate approach to personal and societal development has never been more urgent.

MBS Trinity Care emerges as a dynamic response to this call a media platform and advocacy movement committed to transforming lives and communities through the integration of self-awareness, communal care, and environmental stewardship.

At MBS Trinity Care, our work is anchored in the philosophy that true societal progress begins with the individual. We believe that by nurturing the Mind, Body, and Soul (MBS), individuals are better equipped to thrive personally and contribute meaningfully to their communities. Our platform is not merely informational but transformational documenting real-life stories, sharing heartfelt feedback, and providing tools for introspection, healing, and empowerment.

MBS Trinity Care is a transformative movement that operates at the intersection of personal growth, social advocacy, and environmental sustainability. Through heartfelt feedback, empowering mentorship, inspiring media content, and eco-conscious initiatives, we create safe, supportive spaces for individuals to heal, grow, and thrive. Rooted in compassion and purpose, we guide people toward inner harmony and collective well-being, while actively nurturing the planet building a more conscious, connected, and sustainable world, one mind, body, and soul at a time.

# FOREWORD

As the founder and CEO of MBS Trinity Care, I am humbled and inspired every day by the transformative journey we are undertaking together. This organization was born from a simple, yet profound belief that healing begins with awareness, growth begins with love, and change begins with us.



In a world that often encourages division, distraction, and disconnection, we have chosen a different path—one that embraces the wholeness of the human experience by nurturing the mind, body, and soul in unity.

Our mission is deeply personal to me. I have seen firsthand how a single act of compassion, a piece of heartfelt feedback, or a moment of connection can alter the course of someone's life. At MBS Trinity Care, we don't just offer programs—we offer hope, purpose, and a sense of belonging. We provide people with the tools to rise above challenges, to rediscover their inner strength, and to contribute meaningfully to their communities and the world. What we are building is more than an organization—it's a sanctuary for growth and a catalyst for positive, lasting change.

I invite you, with an open heart, to walk this journey with us. Whether you are seeking clarity, connection, or a cause greater than yourself, you will find a home here. Together, let us create a future rooted in compassion, empowered by awareness, and sustained by the love we pour into each other and the planet. This is our movement. This is our mission. And this, dear reader, is just the beginning.

**Maureen Minanago**

**Founder & CEO**



# MISSION

Share time and space with people in the existence in harmony.

# VISION

- Bring awareness to mankind by changing their mindset.

Giving a hand to all races of human kind by rehearsing their habits or behaviors to experience health, wealth or freedom that they've long lost nor achieved.

- Help people know themselves and explore the world differently

Make it possible for people to believe in the law of attraction in creating their own future that comes from their greater mind.

# CORE VALUES

At MBS Trinity Care, our core values reflect our unique identity as both a media platform and a charity organization. Everything we do; from content creation to community projects; is guided by principles that honor truth, compassion, education, and service.

## 1. Purposeful Communication

We believe that media is a powerful tool for positive change. We are committed to using communication responsibly; to educate, inspire, and uplift individuals and communities.

Our content is designed to promote critical thinking, emotional wellness, social awareness, and values-based living.

## 2. Compassionate Service

As a charity organization, compassion is at the heart of every action we take. We strive to meet the emotional, educational, and material needs of those we serve, always approaching our work with empathy, respect, and a deep commitment to restoring hope and dignity.

### **3. Integrity and Authenticity**

We hold ourselves to the highest standards of truthfulness and authenticity, whether in our media outputs or in our charitable engagements.

We believe that trust is earned through transparency, honesty, and consistently honoring our promises to the communities we reach.

### **4. Empowerment Through Education**

Education fuels transformation. Through media programs, seminars, educational clubs, and grassroots initiatives, we promote lifelong learning as a pathway to personal development and societal growth. We encourage informed choices, critical inquiry, and self-driven growth.

### **5. Community-Centered Impact:**

We are committed to creating initiatives that are not only impactful but also deeply rooted in the real needs and aspirations of the communities we serve. Collaboration, inclusivity, and listening are essential to the way we design and deliver both our media content and our charitable projects.

### **6. Healing and Wellness:**

We recognize that true empowerment begins with inner wellness. Across our media and charitable initiatives, we promote mental health awareness, emotional healing, relaxation practices, and spaces of peace; believing that a healthy individual is the foundation of a healthy society.



# OVERVIEW/BACKGROUND OF MBS TRINITY CARE

MBS Trinity Care officially commenced its journey in 2024. The NGO had her Brella Certificate Registration in March 28th 2024 under Act (Cap 213) followed by NGO Certificate of Registration in February 24th 2025 made under Section 11(1) and 17(2) of Act No. 24 of 2002.

The organization was founded out of a passionate vision to support holistic well-being, education, and community empowerment. Its three pillars being rehabilitation, relaxation, and reading intends to guide every initiative we launch, from seminars, educational clubs and also impactful community projects.

As both a media platform and a charity organization, MBS Trinity Care was and is committed to using the power of communication to spread knowledge, hope, and healing. Our media work educates, uplifts, and connects communities, while our charity projects offer practical support and empowerment to those in need.

Since its inception, MBS Trinity Care has been dedicated to creating safe, nurturing spaces that foster mental wellness, self-development, and social responsibility. Upholding a strict no-alcohol policy and driven by a deep respect for human dignity and nature, we continue to inspire individuals to rediscover their inner strength and to live purposeful, informed lives. Our programs are designed to ignite positive change, beginning within individuals and rippling outwards into communities.

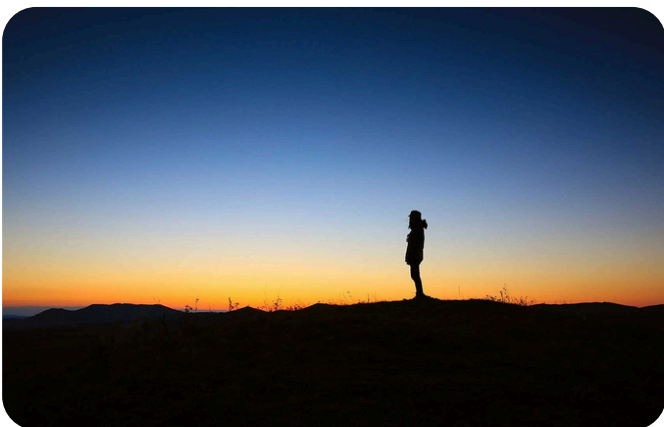
To further connect with our growing community, MBS Trinity Care actively engages audiences through various social media platforms. You can follow our work, join our conversations, and stay updated on our programs by connecting with us on Instagram, Facebook, WhatsApp, YouTube, AudioMack and TikTok accounts. Through these channels, we aim to extend our reach, build stronger relationships, and inspire collective action toward a kinder, wiser, and more resilient society.

Rooted in faith, compassion, and integrity, MBS Trinity Care invites everyone; especially the youth and marginalized; to be part of a movement for healing, learning, and sustainable growth. As we move forward from our founding year of 2024, we remain committed to shaping a kinder, wiser, and more resilient society for generations to come.



At the heart of MBS Trinity Care is our unwavering belief in the transformative power of acts of kindness. Inspired by our slogan, we view every project, program, and piece of communication as an opportunity to spread compassion, uplift others, and create ripples of positive change. Whether through a word of encouragement, a charitable initiative, or an educational campaign, we are committed to making kindness not just an action, but a way of life; building a world where empathy, generosity, and love are the foundations of true community.

MBS Trinity Care, Kindness is the Greatest!



## KEY SERVICES/PROGRAMS

At MBS Trinity Care, We are a dynamic organization combining the power of media and charity to inform, educate, entertain, and inspire communities. Through our media platform, we create impactful content, including articles, quotes, audios, and short video clips, aimed at delivering knowledge, spreading positivity, and encouraging dialogue.

Our flagship program, "Jadili," engages audiences in meaningful discussions on key societal issues, while other projects in development, such as short videos showcasing acts of kindness, further reinforce our mission of promoting compassion and community engagement..

Alongside our media work, our charity initiatives focus on empowering individuals and giving back to society through educational seminars, the formation of educational clubs, and community support projects.

We provide learning opportunities, leadership development, and direct assistance through donations of goods and financial aid, aiming to uplift vulnerable groups. By bridging information, inspiration, and action, we strive to build a better, more informed, and more compassionate society.



# TARGET BENEFICIARIES OR CLIENTS

MBS Trinity Care serves a diverse range of beneficiaries, including:

- **Individuals Seeking Personal Growth:**

Those navigating life challenges and seeking tools for mental wellness, physical health, and spiritual enrichment.

- **Community Organizations:** Profit and Non-profits, schools, and local groups interested in empowerment programs and sustainable practices.



- **Environmental Advocates:**

Individuals and groups passionate about preserving nature and promoting eco-friendly lifestyles.

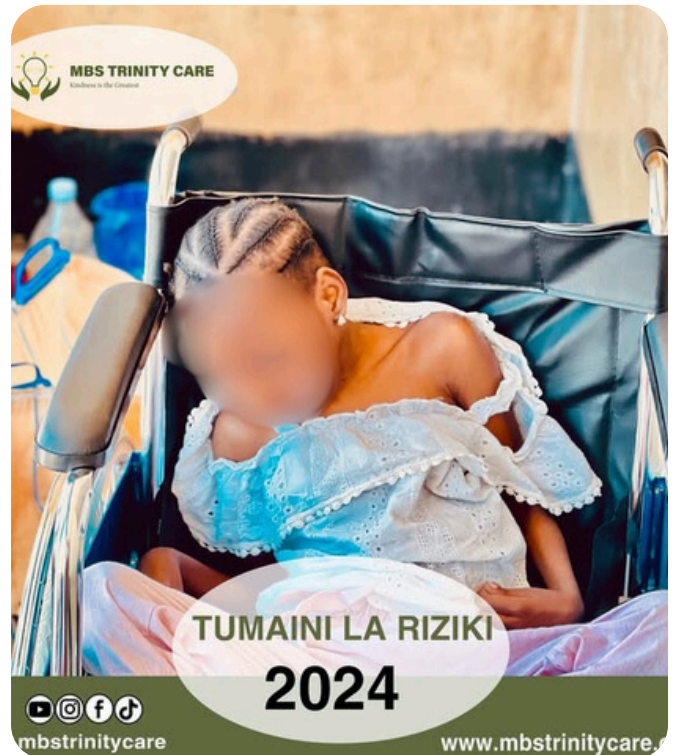
Through our commitment to nurturing mind, body, and soul, MBS Trinity Care invites individuals and communities to join us in creating a brighter, more compassionate future. Together, we strive to empower, inspire, and transform lives through holistic well-being and environmental consciousness.





# MAJOR ORGANIZATIONAL ACHIEVEMENTS

Since its founding in 2024, MBS Trinity Care has made significant strides in promoting holistic wellness, education, and community empowerment. Through a combination of strategic partnerships, impactful media initiatives, and on-the-ground projects, we have steadily expanded our reach and deepened our impact. The following is what we have accomplished to establish and or run:



## 1. Launch of Educational Clubs

We successfully established educational clubs in two learning institutions namely The Institute of Social Work and The Open University of Tanzania where we are planning to provide students with platforms to engage in leadership training, mental health advocacy, environmental stewardship, and community service aligned with our pillars of rehabilitation, relaxation, and reading.



## 2. Hosting Transformative Seminars

MBS Trinity Care has organized a series of seminars focusing on mental wellness, self-development, leadership, and social responsibility. These events have brought together participants, sparking meaningful conversations and personal growth journeys across different regions. As we grow, we are looking forward to bringing hundreds of participants in the future.



## 3. Active Media Platform Development

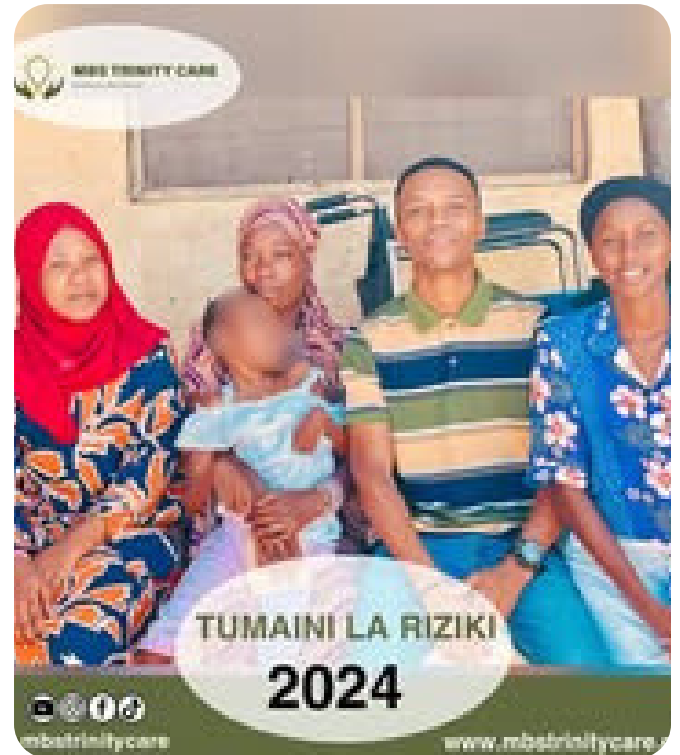
We built a strong media presence on Instagram, Facebook, WhatsApp, YouTube, AudioMack and TikTok, using these platforms to share educational content, motivational stories, and awareness campaigns. Our media work has reached a large group so far, spreading our message of kindness, wellness, and lifelong learning far and wide.



We are currently into boosting our accounts to acquire more audience and engage with them through live shows.

#### 4. Community-Based Projects

Through projects such as book drives, wellness fairs, and rehabilitation workshops, we have directly impacted vulnerable groups, promoted literacy, and supported mental health awareness within diverse communities. We managed to help a girl disabled child through a campaign called “Tumaini la Riziki”; she got 1 wheel chair, 10 big sets of diapers, food and cash to sustain the family for a few more days.

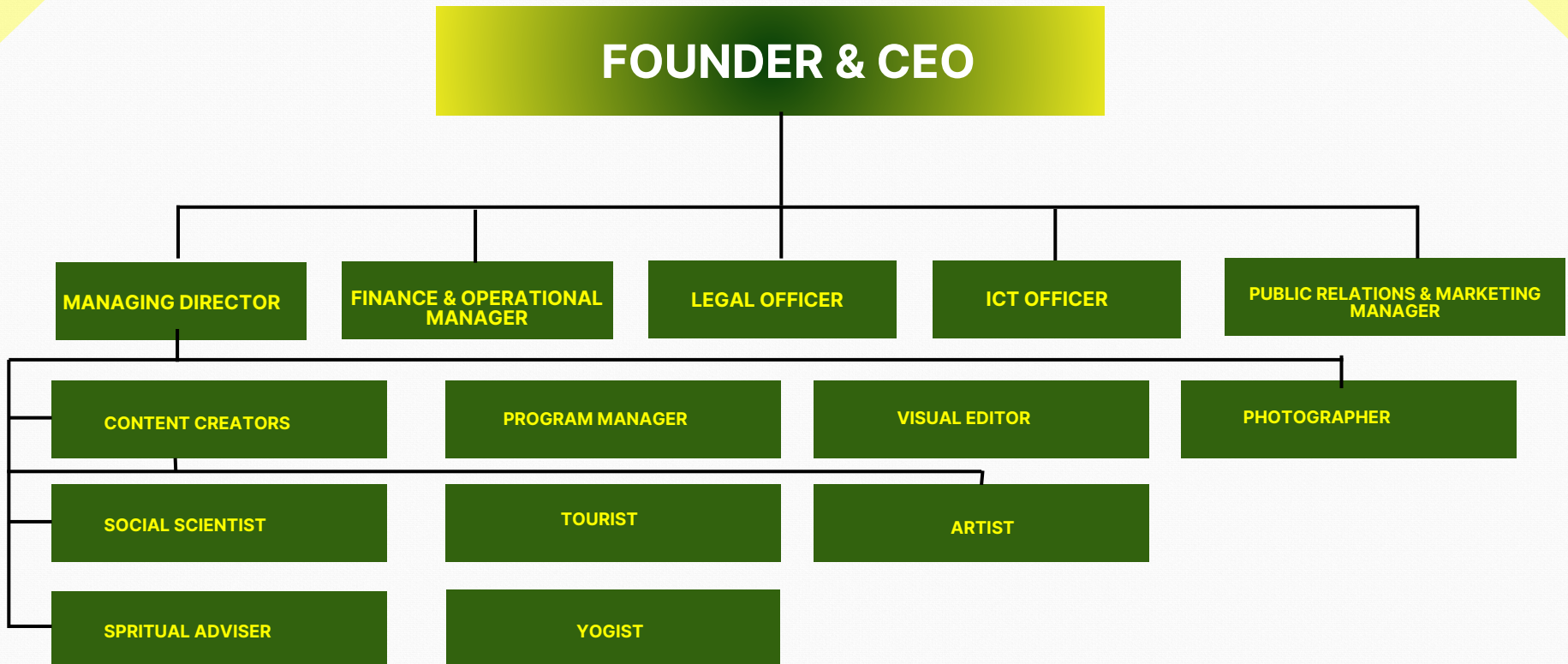


#### 5. Championing Acts of Kindness Movement

Staying true to our slogan, MBS Trinity Care has initiated various kindness campaigns; from small acts of service to major community outreach; helping to build a culture of empathy, generosity, and solidarity wherever we operate. In this, our Organization is on a move of making short video contents revealing different acts of kindness in order to influence people into being kind since kindness is the greatest.



# ORGANIZATIONAL STRUCTURE



# PARTNERSHIP

- **AHEAD Tanzania**

A non-profit organization whose mission is to provide quality, multi-sectoral healthcare, education, and environmental activities to improve quality of life for vulnerable communities in Africa.



- **Vaa Africa**

Vaa Africa offers personalized, sustainable travel experiences in Tanzania, including safaris, hiking, cultural excursions, and snorkeling, catering to domestic and international travelers seeking unforgettable adventures and exceptional service.



- **Comedy255**

The organization is deeply involved in community service, conducting charity shows that aim to educate and inspire through a diverse array of artistic expressions and performances.



- **Berwa Africa Co. Ltd**

Our goal is to provide high-quality services. We bring extensive expertise in multimedia, digital services, printing, advertising, marketing promotions, and the supply of school and office stationery.





# CONTACTS



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# LEGAL STATUS

MBS Trinity Care operates as a registered nonprofit organization under the legal framework of the Ministry of Community Development, Gender, Women and Special Groups (MoCDGWSG) of Tanzania.

Established with a commitment to societal betterment and environmental stewardship, MBS Trinity Care adheres to all relevant laws and regulations governing nonprofit entities.



The organization's legal status ensures transparency and accountability in its operations, facilitating partnerships and collaborations that contribute to its mission of personal and societal transformation.



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# DONATE NOW!

**"Kindness is the Greatest"**



**MIND  
BODY  
SOUL**



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- REHABILITATION
- RELATION
- READING
- MENTAL AND SPIRITUAL HEALTH